

BOLLORE PORTS ROLLS OUT ELECTRONIC PAYMENT SOLUTIONS AT DAKAR TERMINAL

As part of the measures introduced to address Covid-19, Bolloré Ports is stepping up the implementation of electronic payment solutions at Dakar Terminal, the operator of the Ro-Ro terminal in the Senegalese capital. The IES web portal rolled out by Bolloré Ports enables the payment of invoices via the TouchPay platform by InTouch, which aggregates payment means (Orange Money, FreeMoney, YUP, MasterCard and VISA) to limit physical interaction, reduce cash payments and save time by simplifying the customer journey.

"Thanks to this solution, developed in partnership with Bolloré Ports and the InTouch aggregator, each user has a customer account and can generate invoices and pay them online. With Covid-19 and the requisite social distancing measures, Dakar Terminal is enabling its customers to continue operations in complete security," said Jérôme Beseme, Managing Director of Dakar Terminal.

Bolloré Ports, a forerunner in digital solutions developed with African startups, is supporting the digitalisation of trade operations in Africa. The company is helping to facilitate trade, simplify administrative processes and improve times and costs at the ports where it operates terminals.

"We are delighted to be part of this project. It will contribute to the digital transformation of Bolloré transport & logistics, and considerably simplify the transactions of its customers," said Omar Cissé, CEO of the InTouch group.

Bolloré Ports, a driver of logistics innovation at port platforms in Africa, Asia and the Americas, implements a high-performance information system at its terminals that ensures seamless operations and boosts the competitiveness of national economies.

About Bolloré Ports

Bolloré Ports is a global player in port activity operating 21 concessions worldwide, 16 of which in Africa. The leading port infrastructure operator in Africa, Bolloré Ports continues to expand and invest in Africa, as well as in Asia, the Middle East and Latin America. The company's expertise is focused in three key fields: port concessions, traditional cargo handling and shipping agency services.

www.bollore-ports.com

Press contact:

Cindy Patan, Media Relations Manager, Bolloré Transport & Logistics
Tel +33 (0)1 46 96 49 75 / +33 (0)7 72 40 49 75
cindy.patan@bollore.com